

Change Management

Need

In the current context of organisations there is a new catchphrase: “change”. Nowadays everything moves at the **speed of light**, questioning any company, department or person who is unable to live with this reality. So what is the key to leading the change?

It is essential to make the company members aware of the need to anticipate these changes.

Contents

- Lead the future instead of the past.
- The self-motivation requirements.
- Encourage own and team initiative.
- The spiral of value.
- Transmit interest in continuous improvement as daily logics.

Who is it intended for?

Managers, Middle Managers, technicians, sales staff and managers of small companies.